



INTERNATIONAL MANAGEMENT

If you are a jet-setter with an eye for trade, competition and international issues, the global market is looking for someone like you. Globalization is affecting all forms of business, so a foundation of international finance and management, marketing, trade and management is critical. With a foreign language proficiency and study abroad requirements, you will be well on your way to tackle the world.

Emphasis is on the global issues in management such as trade, competition, markets, organizational design, information technology and human resource management. Impact of globalization on all business is explored. Students are strongly encouraged to take at least one year of foreign language study or pass a language proficiency examination and to study abroad for a semester.

According to the U.S. Bureau of Labor Statistics, the demand for employment for management analysts is expected to grow 14 percent by 2030. The median annual wage for health educators was \$87,660 in 2020.

Successful careers in the international business field include:

- Foreign currency investment advisor
- Import/export agent
- International foreign policy advisor
- International management consultant
- International marketing director
- International trade and customs manager
- Multinational manager

International Management Major Core: 30 hours

- ACC228 Managerial Accounting
- CST312 Information Systems for Managers
- FIN426 International Finance
- MGT301 Organizational Behavior
- MGT317 Human Resource Management
- MGT351 Managing Diversity in the Workplace
- MGT411 International Management
- MKT404 Global Marketing
- ECO424 Global Trade
- HIS312 History of the Middle East or CUL312 Middle Eastern Cultures



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