BACHELOR OF ARTS

COMMERCIAL MUSIC

Tiffin University's commercial music program balances coursework in musicianship, technology and music business, so that students can gain an understanding of popular music styles through practical music-making, writing and production. This program is unique among schools like Tiffin University, which is small enough to give hands-on opportunities that larger schools may not be able to offer.

Students can work on original music and enjoy regular time in TU's state-of-the-art recording studio. Each semester, they also have the chance to work with a successful professional producer, who spends a week each semester in residence helping students with their studio projects. Tiffin University also regularly hosts music industry professionals who lead discussions about their work and give demonstrations of their craft.

The commercial music degree was designed for students with a variety of backgrounds. Students work both in styles of music in which they have experience, and in a variety of diverse musical styles that will give them a well-rounded base for their careers. All students are required to designate one of these principal performance areas: voice, piano, bass, guitar, drums, beatmaking or songwriting. TIFFIN UNIVERSITY PERFORMING ARTS

Students may pair the commercial music major with one of two professional music concentrations:

- Concentration in Performance & Entrepreneurship
- Concentration in Production & Engineering

Or students can build a custom secondary area of study that supports their own unique career goals. These might include business management, marketing, or digital media and design.

Commercial Music: 38 hours

- MUS100 Music Convocation
- MUS105 Musician Success Seminar
- MUS115 Private Music Instruction-Primary
- MUS116 Private Music Instruction-Primary
- MUS121 Musicianship I Lecture
- MUS121L Musicianship I Lab
- MUS130 Introduction to Music Technology
- MUS215 Private Music Instruction Primary
- MUS216 Private Music Instruction Primary
- MUS221 Musicianship II Lecture
- MUS221L Musicianship II Lab
- MUS230 Live Sound Engineering
- MUS240 Rhythm Section I





- MUS299 Second-Year Project
- MUS360 Survey of Music Business
- MUS330 Recording Engineering
- MUS340 Rhythm Section II
- MUS420 Music Publishing
- MUS499 Senior Project

Concentration in Performance & Entrepreneurship concentration: 18 hours

- MUS315 Private Music Instruction Primary
- MUS316 Private Music Instruction Primary
- MUS321 Arranging I
- MUS405 Music Entrepreneurship
- MUS415 Private Music Instruction Primary
- MUS421 Arranging II
- MUS422 Songwriting
- MUS440 Rhythm Section III

Concentration in Production & Engineering concentration: 18 hours

- MUS234 Sound Design
- MUS336 Music for Film & Media
- MUS338 Electronic Music Production
- MUS430 Advanced Studio Production I
- MUS431 Advanced Studio Production II
- MUS405 Music Entrepreneurship





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